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www.globaldigibit.com

COMPANY PROFILE



Smart Technology. Real Results





WHO ARE WE?

Digibit Doha stands as a pivotal hub within Digibit's Global Network, deeply committed to fostering digital transformation and operational excellence across Qatar's dynamic landscape.

We empower organizations to unlock unparalleled potential by transforming complex data into actionable insights, driving innovation, and optimizing their core processes.

Our strategic presence in Doha allows us to combine a profound understanding of the local market and its unique regulatory environment with world-class expertise in cutting-edge technologies.

We are dedicated to delivering inherently ethical, highly scalable, and meticulously integrated solutions that seamlessly align with our clients' existing enterprise governance frameworks, ensuring responsible and sustainable technology adoption for a resilient digital future.

● OUR VISION ●

To create a connected and prosperous future by empowering individuals, businesses, and communities through innovative technology and financial solutions.

● OUR MISSION ●

To deliver cutting-edge technology and financial solutions, exceptional service, & unparalleled support to our clients, while fostering a culture of innovation, integrity, and teamwork. We strive to build long-lasting relationships, drive business success, financial inclusion, and make a positive impact in the communities we serve.

● OUR CORE VALUES ●

Innovation:

Pioneering innovative solutions and methodologies to keep our clients ahead of the curve.

Integrity: We Maintain a high standard of integrity and expertise in all engagements.

Teamwork: Fostering a collaborative environment where ideas are shared and success is collective.

Reliability: Consistently delivering dependable services and solutions, ensuring client trust and satisfaction.



OUR SERVICES

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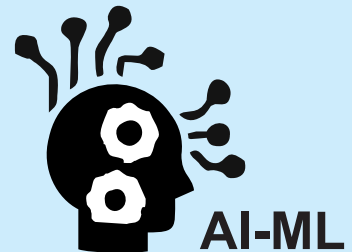
AI/ML, FOUNDATION MODELS & IoT

In an era driven by data, gaining foresight and optimizing operations are paramount. Digibit provides expert IT Consultancy in Artificial Intelligence, Machine Learning, Foundation Models & Internet of Things (IoT).

We guide organizations in unlocking the power of AI for predictive modeling, driving results through:

- **Accurate demand forecasting**
- **Proactive fraud detection**
- **Customer retention via churn prediction**
- **Smarter credit scoring**
- **Operational Process Optimization**

Beyond AI, Our expertise further includes the strategic integration of IoT systems for continuous data monitoring and the deployment of foundation models to support real-time analytics, informed decision-making, and user-centric service delivery in various industries across Qatar.



2

CYBERSECURITY SOLUTIONS & CYBERSECURITY ADVISORY

Protecting digital assets from evolving cyber threats is non-negotiable for organizations in Qatar. Digibit provides expert IT Consultancy in Cybersecurity and help organizations deploy fit for purpose Cybersecurity Solutions.



We protect your digital ecosystem by securing your most valuable assets — infrastructure and data — through:

- **Advisory on proactive threat identification and mitigation**
- **Deployment of incident response frameworks**
- **Full-spectrum vulnerability assessment and management**
- **Architecture reviews to enforce secure design principles**

We deliver tailored cybersecurity strategies that strengthen defences, reduce risk, and ensure compliance with global security standards — building digital trust and long-term resilience.

3

GOVERNANCE, DATA PRIVACY & SYSTEM PROCESSES

Navigating the complexities of digital transformation requires robust governance and unwavering commitment to data integrity. Digibit offers specialized IT Consultancy in Governance, Data Privacy, Policies & System Processes.

We collaborate with organizations to build robust data governance frameworks that align with Qatar's Personal Data Protection Law (PDPL) and other regulatory standards.

Our services include:

- **Crafting and implementing IT policies**
- **Streamlining system processes**
- **Advising on data management best practices**
- **Securing sensitive data and protecting operational integrity**

This, consecutively ensures compliance, reduce risk, and foster data-driven confidence across your organization.

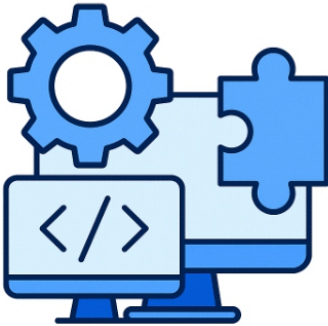


4

SOFTWARE CUSTOMIZATION & INTEGRATION

Your business is unique — your software should be too.

At Digibit, we know that one-size-fits-all solutions can't keep up with evolving organizational needs. We design tailored applications, integrate essential third-party platforms, and provide expert architecture consulting — all backed by ongoing support.



Software Customization & Integration

We transform off-the-shelf applications into tailored solutions that align with your unique processes and strategic priorities.

We specialize in;

- Customizing ERP and CRM systems
- Enhancing e-commerce platforms
- Developing industry-specific modules
- Optimizing functionality and workflows
- Ensuring seamless integration with your existing IT infrastructure

The result; solutions that not only fit — they evolve with your tech ecosystem and truly work for your business.



Why DIGIBIT?

PROVEN EXPERTISE:

Benefit from our deep and diverse experience working across a wide spectrum of organizations, including established enterprises, dynamic startups, and the intricacies of the public sector.

RESULTS-ORIENTED APPROACH:

Our hands-on experts are laser-focused on delivering tangible and measurable business outcomes that directly contribute to your success.

TRANSPARENT & RELIABLE:

We prioritize clear and consistent communication, ensure timely delivery of our services, and maintain an unwavering commitment to exceeding your expectations.

FLEXIBLE DEIVERY:

We offer adaptable engagement models tailored to your specific needs, providing project-based solutions, seamless staff augmentation, and comprehensive full-service outsourcing options.

OUR TEAM

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Rakiya Shuaibu Mohammed
(FNCS, FIMC, FCA)
Executive Chairman

Rakiya Shuaibu Mohammed is the Executive Chairman of Digibit Doha, bringing over 30 years of experience in financial services, telecommunications, and technology. She holds a First-Class Degree in Computer Science, a Master's in Information Systems Engineering, and a PGD in Artificial Intelligence/Machine Learning, alongside certifications such as FCA, FNCS, CISA, and CCISO.

Her career includes significant roles as CIO, CISO, and Head of Strategy. She is recognized for pioneering Africa's first Central Bank Digital Currency (eNaira) and driving transformative IT and cybersecurity strategies, consistently enhancing revenue, reducing costs, and improving security. Previously, she served as Director of the Information Technology Department at the Central Bank of Nigeria (September 2019 - May 2024), where she led a team of over 500, managed enterprise applications, established the Nigerian Financial Industry Operations Center (NFICERT), and implemented AI-leveraged data systems for macroeconomic forecasting.

Her tenure at the Central Bank of Nigeria also included roles as Head of Information Security Management (CISO) (2017-2019), where she maintained ISO 27001 certification, and Head of Enterprise Architecture Division (2013-2017). Earlier, she was Chief Information Officer at Premium Pension Limited (2005-2008) and Deputy General Manager (IT) - CIO at Nigerian Telecommunications Limited (NITEL) (2003-2005), in addition to Head, Branch Banking Systems at Continental Merchant Bank (CMB) (1988-1995).



Aisha Yakubu Aliyu
Chief Executive Officer (CEO)

Aisha is a forward-thinking leader, communications strategist, and technology consultant with over a decade of experience driving transformative change across Africa and the Middle East. With a First-Class Executive MBA in Project Management from Nile University and a background in Computing from UCSI University, Malaysia, Aisha brings a unique blend of business acumen, digital intelligence, and human-centered leadership to the forefront of Digibit Doha's vision.

Her professional journey — from leading brand and communications strategy at the Central Bank of Nigeria to coordinating high-impact IT projects — is rooted in precision, clarity, and purposeful execution. At Digibit Doha, she champions a culture of innovation, integrity, and collaboration. Her leadership philosophy is simple: communication, innovation, and execution — delivered with empathy and excellence. She inspires teams to think boldly, act strategically, and deliver results that not only meet expectations but elevate them.

Aisha is a proud member of the Nigerian Institute of Public Relations (NIPR), the Advertising Practitioners Council of Nigeria (APCON), and WIMBIZ. She is also known for her unwavering commitment to mental wellness advocacy, women's empowerment, and ethical leadership.



Yusuf Yakubu Aliyu
Chief Technology Officer (CTO)

Yusuf Yakubu Aliyu is an accomplished technology leader with a strong foundation in enterprise IT systems, software engineering, and emerging technologies. As the Chief Technology Officer at Digibit, he drives the company's technology vision and innovation strategy, leveraging over 8 years of experience in IT infrastructure, application development, and digital transformation.

He currently serves as Associate, Business Applications at Africa Finance Corporation (AFC), where he leads the implementation of enterprise solutions, including automation, analytics, and cloud-based systems. Yusuf's technical skillset includes full-stack development using C#, ASP.NET, JavaScript, Python, and SQL Server, alongside a growing specialization in AI and machine learning development.

He holds a Master's degree in Computer Science from Nile University of Nigeria and a Bachelor's degree in Information Technology (Management Information Systems) from the University of Wollongong, Dubai. Yusuf is a certified Project Management Professional (PMP) by the Project Management Institute and holds a certificate in Artificial Intelligence: Implications for Business Strategy from the Massachusetts Institute of Technology (MIT).

His passion lies in using technology to solve real-world business challenges, build scalable platforms, and unlock strategic value through innovation.



Serah Ashley-dejo
Business Development
Consultant

Serah is a highly accomplished IT and Business Consultant with over 20 years of experience driving revenue growth and strategic partnerships across West and East Africa. Serah Abidemi Ashley-Dejo brings a proven track record in public sector engagement, consultative solution selling and account management across top-tier technology firms including Fortinet, Dell EMC, Oracle, Hitachi, and Cisco.

She has successfully closed multimillion-dollar deals, expanded market share in highly competitive environments, and led digital transformation initiatives that align IT capabilities with core business objectives. Her expertise spans channel development, enterprise sales, and government relations, with a consistent ability to influence C-level decision-makers and deliver measurable business outcomes.

Serah is a visionary leader adept at building and mentoring high-performing teams, managing complex sales cycles, and navigating regulatory landscapes to secure sustainable growth. She combines strategic insight with strong execution, leveraging deep technical knowledge in cybersecurity, data analytics, and IT governance to craft innovative go-to-market strategies. With her experience, she is uniquely equipped to bridge the gap between technology and business strategy—positioning her as a valuable asset for organizations seeking to achieve IT transformation and innovation.

OUR PARTNERS





Digibit
BEYOND TECHNOLOGY

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For Intelligent Solutions & Tangible Impact,
Get In Touch!

Contact Us:



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